



Enhancing Pet Wellness with Mellow Calming Solutions

Exploring the Benefits and Technology Behind Mellow Pet Calming Products



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Introduction to Mellow Pet Calming Products

Mellow Line Launch

PetFriendly introduces Mellow, a new line of pet calming products.

Developed to support pet wellness at home and on the go.

Product Offerings

Mellow includes a diffuser and spray for cats and dogs.

Designed to manage stress and anxiety in common triggering situations.

Benefits of Mellow

Alleviates stress, anxiety, and unwanted behaviors.

Helps pets relax in situations like fireworks, thunderstorms, and social interactions.

Scientifically Tested

Developed and tested by scientists for effectiveness.

Pheromone-based products promote bonding and reduce anxiety in pets.

Innovative Technology

Mellow Diffuser uses Passive Evaporation Technology (P.E.T.).

Releases calming signals without needing an outlet, covering up to 700 sq ft.



Benefits of Mellow Diffuser and Spray

Calming Pheromones

Mellow products release soothing pheromones that promote bonding and reduce anxiety in both dogs and cats.

Stress and Anxiety Relief

Alleviates stress, anxiety, and unwanted behaviors triggered by events like fireworks, thunderstorms, social situations, or being left alone.

Innovative Technology

The Mellow Diffuser utilizes Passive Evaporation Technology (P.E.T.) to release calming signals without the need for an outlet or electricity.

On-the-Go Support

The Mellow Spray provides portable relief for car rides, vet visits, and other mobile

environments where pets may need extra calming support.

Behavioral Improvement

Helps curb unwanted behaviors such as marking, chewing, and scratching, promoting a peaceful environment for pets and their humans.



How Mellow Products Help Pets Manage Stress

Innovative Passive Evaporation Technology (P.E.T.)

Releases soothing pheromones without needing an outlet or electricity.

Covers up to 700 square feet in your home.

Keeps pets relaxed for up to 30 days.

On-the-Go Relief with Mellow Spray

Ideal for car rides, vet visits, and other mobile environments.

Provides extra calming support for pets in stressful situations.

Support Bonding and Behavior Management

Helps alleviate stress, anxiety, and unwanted behaviors.

Reduces aggression and anxiety in pets.

Promotes bonding and reduces marking, chewing, and scratching.

Proactive Approach to Separation Anxiety

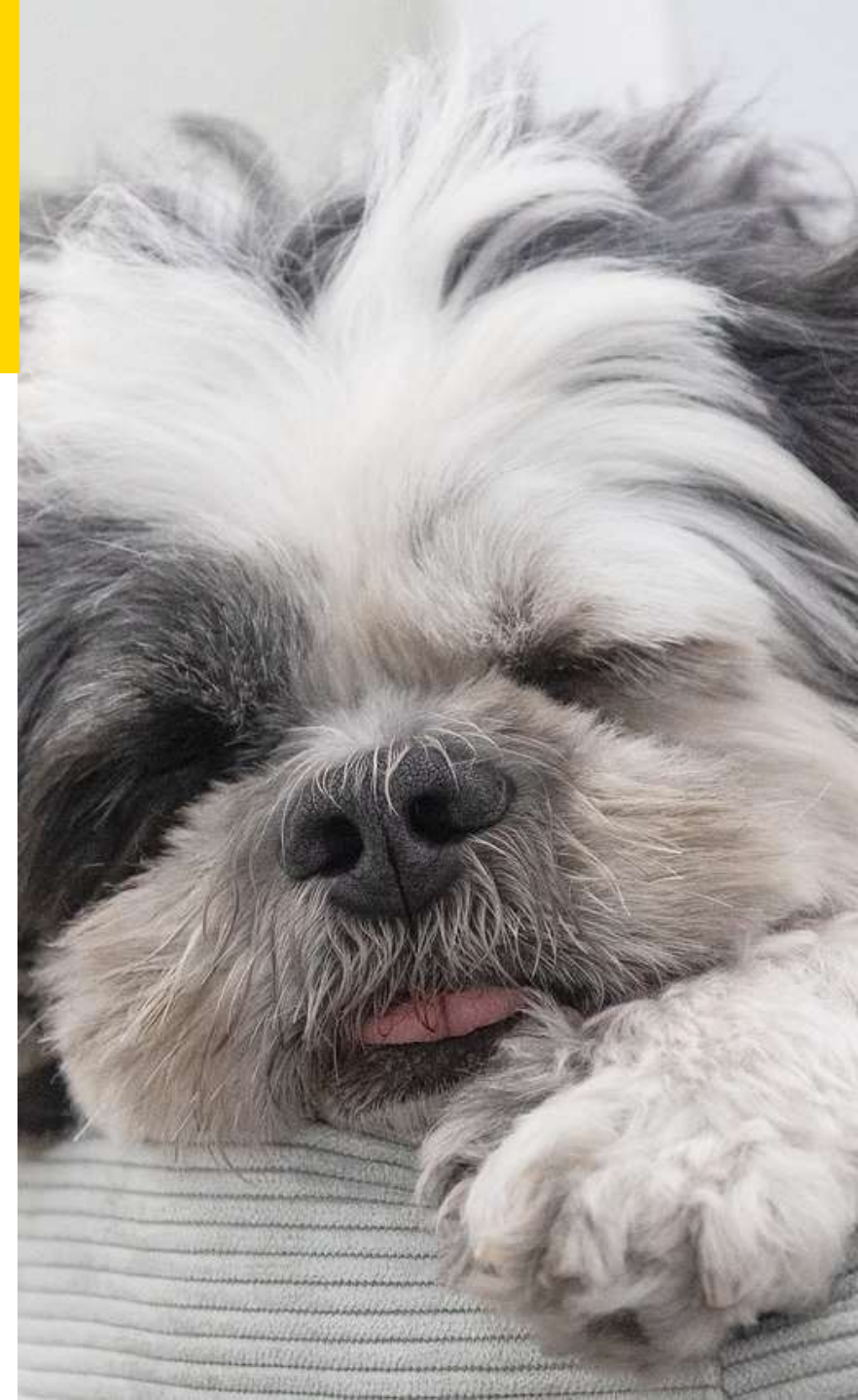
Allows pets to relax even during extended periods alone.

Supports emotional well-being in various situations.

Developed and Tested by Scientists

Formulated with pheromones to promote bonding and reduce anxiety.

Offers an easy, stress-free way to bring peace to furry friends.



Innovative Passive Evaporation Technology (P.E.T.)

Pheromone-Based Calming Signals

Developed by scientists to promote bonding and reduce anxiety in dogs and cats.

Mellow Diffuser

Utilizes Passive Evaporation Technology (P.E.T.) to release soothing pheromones without electricity.

Covers up to 700 square feet and keeps pets relaxed for up to 30 days.

Mellow Spray

Provides on-the-go relief for car rides, vet visits, and other mobile environments.

Offers extra calming support for pets in stressful situations.

Benefits of Mellow Products

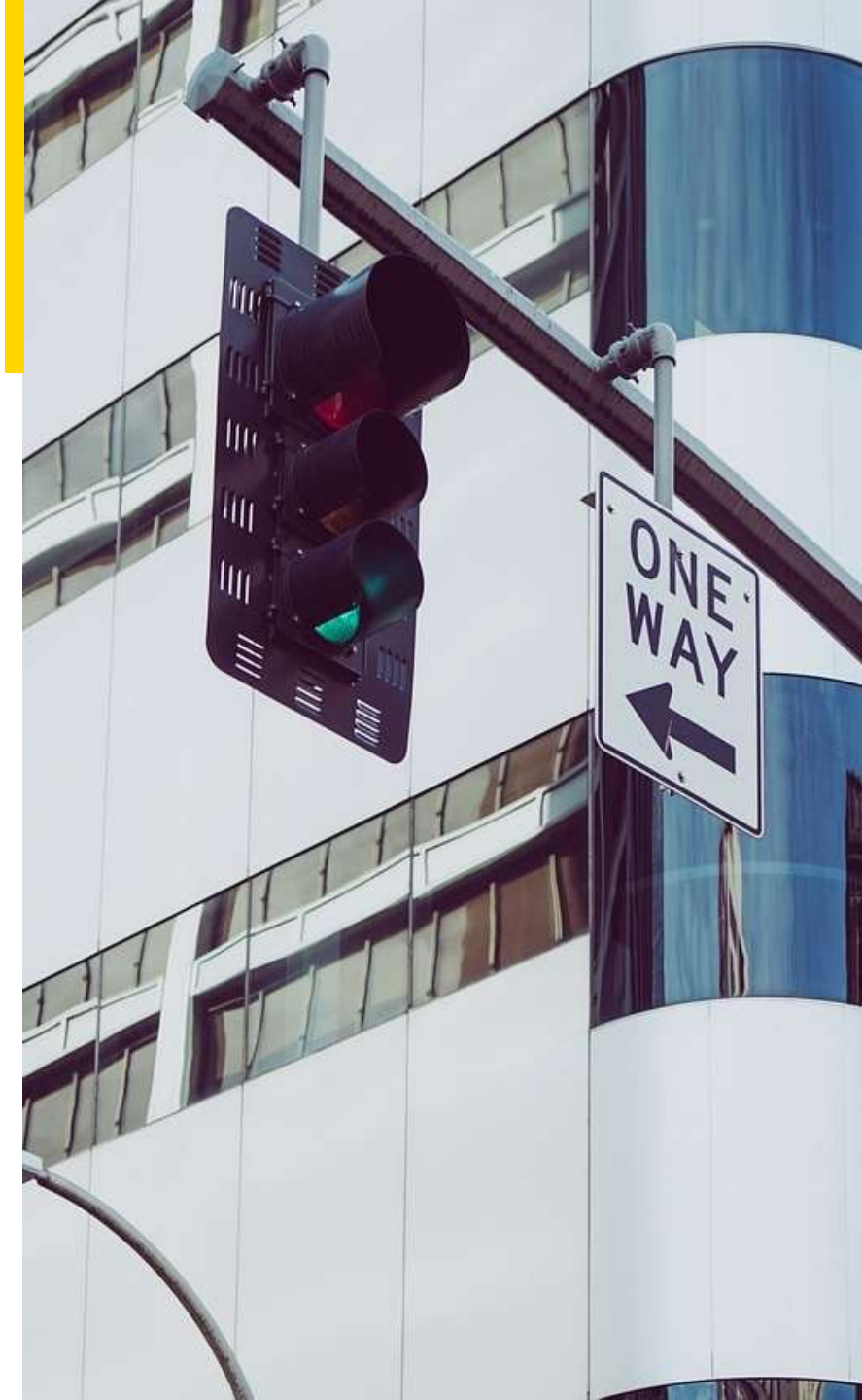
Alleviates stress, anxiety, and unwanted

behaviors triggered by various stimuli.

Supports bonding in multi-pet homes and helps manage separation anxiety.

Testimonial

Tracy Isenberg from the PetFriendly vet team: "Mellow is the perfect product to help pets experiencing behavioral issues, stress, and anxiety."



Testimonials from PetFriendly Vet Team

01 Tracy Isenberg, Veterinary Technician

Mellow is the perfect product to help pets experiencing behavioral issues, stress, and anxiety. It mimics pheromones to curb unwanted behaviors and promote bonding.

02 Aaron Shaddy, CEO and Co-founder

Unfortunately, dog and cat anxiety is not uncommon. Adding Mellow calming products to our assortment means helping so many pet parents bring peace to their furry friends in an easy, stress-free way.

03 PetFriendly Vet Team

Mellow's unique pheromone formulation reduces aggression and anxiety in pets. By naturally encouraging calmness, Mellow supports a pet's emotional well-being in various situations.

Supporting Bonding and Reducing Unwanted Behaviors

01 Promotes Bonding

Mellow products release calming signals that enhance the bond between pets and their owners.

02 Reduces Anxiety

Helps alleviate stress and anxiety in pets, leading to a calmer and more relaxed demeanor.

03 Curbs Unwanted Behaviors

Effectively addresses behaviors like marking, chewing, scratching, and aggression.

04 Supports Multi-Pet Homes

Ideal for creating harmony and reducing tension in households with multiple pets.